Firearms & Freedom

OFFICIAL NAPFN NEWSLETTER



News is what somebody somewhere wants to suppress; all the rest is advertising. Lord Northcliffe, British publisher 1865-1922

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A Few Words about Ad-blockers

There is considerable contention on the 'Net lately regarding ad-blockers.

And some publishers are now refusing to share content with readers who are running ad-blockers.

This is no great loss: If a publisher accedes to the demands of his/her advertisers he/she also cedes significant editorial authority as well to those advertisers. The content he/she offers also comes under the control of the advertisers and becomes distorted.

Seek the Truth

As long as we are able to maintain a policy of Free Speech on an Open Network you will always be able to Seek the Truth.

Some publishers may throw up barriers, demanding that you read their advertising as the price of access to their content. This does not matter: other publishers will always be happy to offer content without such barriers.

Pay-walls are also a means of restricting access to information. If you are forced to pay subscription fees for access to web pages then budgetary restraints will tend to reduce the number of sources you visit and this will restrict and distort your view of events just as it did in the print era prior to the advent of the World Wide Web.

If a publisher throws a barrier in your face demanding that you cancel your ad-blocker simply take that publisher off your reading list.

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